

'Our commitment to you'

In 1992 I first visited Madagascar as a tourist, my appetite wetted by TV documentaries on the breathtaking and diverse flora and fauna to be found there.

I was not to be disappointed, and an affinity with the 'Red Island' was born, which has existed until this day. The ties with my second home have since grown stronger and stronger, through business and marriage. In 1998 I became a partner in a family sized hotel on the island of Nosy Be, just off mainland Madagascar, and in September 2006 I married my Malagasy wife.

I had also for a long time admired the handicrafts that can be found in Madagascar, and so it was that in 2004 with my brother and his wife, aided by my new family in Madagascar, that Madaraff Ltd was founded. Our family business derives great satisfaction from, and is proud of the fact that; by bringing our beautiful and inspired handmade range to you, we are directly supporting and providing livelihoods for family and friends in this poor country so far away.

In addition, because of this unique background we can confidently assure you of the following:

- *Our suppliers are either family run cooperatives working from home, or otherwise small artisan units.*
- *Every supplier is regularly visited by me in person.*
- *No young children are used in the manufacture of our products.*
- *Our products are fairly traded, the price paid being decided in discussion between our company representatives from my wife's family and the suppliers.*
- *The raffia used in the manufacture of our products is a renewable and sustainable raw material.*
- *The Zebu (cow) horn used in the manufacture of our jewellery is a by-product of meat production.*

Please do not hesitate to contact us should you wish any further clarification or information.

Misaotra betsaka.

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Madagascar

Local jobs for the local community

Our suppliers provide safe, clean working environments for their employees. Attracted from the local community predominantly female



and work together in a family type atmosphere.

